

IQTELL - The Only App that Combines Email and Task Management

AN EMAIL APP THAT GET THINGS DONE, FINALLY!

"Your Inbox is stupid, but there's an app for that," say the makers of IQTELL which has just completed a rigorous beta and is now opening to the public as a freemium subscription service to conquer the productivity black hole of email overload by seamlessly integrating email and tasks.

IQTELL offers full life productivity – freeing your info from single app silos by uniting your Inbox, attached documents, calendars, contacts and Evernote to all work together. You can even link in files from Dropbox, Google Drive and other online resources to have everything in one place.

Right now there are only a few options in face of the gushing fire hose of email: let it pile up, hide it in folders or with tags, or keep running in a never ending Inbox Zero rat race that demands triple the work (clear out emails, note them as tasks, find the original email and reply when complete. Rinse. Repeat.)

IQTELL tames both the email monster and neutralizes email anxiety by creating an all-inclusive solution. It is the first app to seamlessly marry emails, tasks, calendars and GTD® for the next step in Inbox Zero. Emails can be converted to tasks without losing the link to the original email, while new incoming relevant emails can also be linked to existing actions and projects.

For productivity, this email-task marriage may be the missing link in a critical problem in today's work world. According to an exhaustive 2013 study by the Harvard Business Review, the average workers spends the equivalent of 111 full working days on email and receive 11,680 emails per year. Failing to keep on top of email is professional suicide since a full 42% of emails that make it into a worker's Inbox are critical or essential work tasks. 22% of those 111 days' worth of work on email is actually just hunting for emails that have already been received. What if this lost time could be used to improve throughput or as an extra three weeks' vacation per year?

With IQTELL, processing your email is done with a few swipes in a gorgeous, flat iOS 7 inspired interface. Archiving is easy, and emails that demand follow-up are turned into real tasks – with the added option to add priority, start date, due date, associated contacts and set context for easy sorting. And the original email is always accessible with a single tap.

IQTELL's founder, Ran Flam, an inventor with seven U.S. patents, has never been shy about taking on big, complex problems. Flam is a serial entrepreneur who made his fortune bringing order to some of the world's most critical data systems. Among his past achievements have been software solutions for the Israeli Air Force and TrackWise® - the gold standard for managing business processes in the life science industries.

But it was only when he retired that Flam decided he had to do something about email and task management. "I said, 'OK, finally I have time to get organized.' But everything was all over the place! I was missing critical messages and my stuff was scattered on the Internet. I decided that I would use everything I learned in my career to pull together all the pieces of my digital life and make a better way of managing email and tasks both for myself and others."

IQTELL uses a freemium model. The app is available as a free download on the [App Store](#), [Google Play](#) and the web app at [IQTELL.com](#). The free subscription provides unlimited functionality. After the initial 60 days, the sync of email, calendar and contacts requires a paid subscription. Please see [Pricing](#) for full details.

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